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Dom gets where our industry is going. And he's also a really nice person. As far as I'm concerned, there are no other attributes required for success right now. Hire him immediately. Before he does something that makes you feel REALLY behind the times. - TREVOR BEATTIE

## **EXPERIENCE:**

I switch my time between freelance and full time. I'm currently freelance.

April '24 - Present: DDB-Europe - Freelance CD

Another one of those pop in for two weeks but I'm still there jobs.

November '23 - March '24: Fold7 / The Outfit - Freelance CD

**2022 May - November '23: Saatchi & Saatchi -** Freelance - EE / BT / Lost Lager / John Lewis Partnership + more. I went to Saatchi for two weeks of freelance. I left 18 months, 12 campaigns and a D&AD Graphite later.

2017 - 2022: VML / Elvis / Sky Creative / Fortnight Collective / Fold7 / 12 Agency / etc. Freelance Creative Director - Various freelance gigs including VML where I helped them win the massive Ferrero Rocher global account just before going to Saatchi, who also pitched.

2012 - 2017: Fold7 - Full time Creative Director - Samsung / Audible / GoCompare / Pandora / & across all accounts.

2011 - 2012: The Bank - Full time joint Creative Director - SAB Miller (Peroni Global/ Grolsch Global / Pilsner Urquell) / Carphone Warehouse (Get Connected Charity)

2005 - 2011: Beattie McGuiness Bungay - Full time senior Creative - Carling / McCain / Diageo Bushmills / nPower / SkyOne / SkyNews / Discovery Channel / Ikea / First Choice / Virgin...

1998 - 2005: Freelance senior creative:

AMV/BBDO - BT / Sainsbury's

Archibald Ingall Stretton - Project Squirrel

Delaney Lund Knox Warren - Halifax / Intelligent Finance

Publicis - Cadbury / McVities / KP / Post Office / Renault / UBS / Deutsche Telekom / Allied Domeq

McCann Erickson - Cobra Beer / Walls / Nestlé

ADK Europe - Mitsubishi Motor Company / TDK / Kyocera Mita

Rainey Kelly Campbell Roalf / Y&R - Landrover / Ford - KA + Fiesta / Marks & Spencer / The Times / The Sunday Times / Campbells / Suchard / Virgin Colgate

TBWA - Cadbury

Delaney Fletcher Bozel - Priority Telecom / UPC Telecom

Asatsu Europe - Mitsubishi / Pioneer / Fuji

Ogilvy - Kotex / Ford corporate / Dove

WCRS - Sara Lee

Young & Rubicam - Ford Focus / Colgate Soft & Gentle / Colgate Total Toothbrush

Grey - Barilla Pasta

1995 - 1998: FCA / Kelly Weedon Shute - Full time senior creative - Schwartzkopf - Gliss / Chivers Hartleys / Fuji Tape / Leonard Cheshire - Charity / Fishermans Friend / MD Foods

1993 - 1995: CDP - Full time senior creative - B&H Superkings / Benson & Hedges Special Filter / Prestige Pans / Honda / The European

1986 - 1993: J. Walter Thompson - Full time junior - mid-weight creative - NatWest / British Rail / British Telecom - Phonecard / Kit-Kat / Yorkie / Lowenbrau Strong Lager / BAA / Thames Television / St. Ivel Shape Yoghurt / Kelloggs / Lever - Persil

Notable Awards: Cannes Lions Silver, Campaign Big Gold & Silver, Sharks Silver.

D&AD Silver, Campaign Press silver, D&AD Silver nomination, Campaign Poster nomination.

Skills: Photoshop / Illustrator / InDesign / Premier / Muse / Keynote / Office / Logic / SketchUp