



+44 (0) 7976 286 660 - ads@dommartin.net - www.dommartin.net

*Dom gets where our industry is going. And he's also a really nice person. As far as I'm concerned, there are no other attributes required for success right now. Hire him immediately. Before he does something that makes you feel REALLY behind the times.* - TREVOR BEATTIE

EXPERIENCE: I'm a CD / Writer / Art Director. I switch my time between freelance and full time. I'm currently freelance.

November '23 - present:  
Freelance - **Fold7 / The Outfit**

2022 May - November '23:  
Freelance - **Saatchi & Saatchi** - EE / BT / Lost Lager / John Lewis Partnership + more.

2017 - 2022:  
Freelance - Creative Director - **VMLY&R / Elvis / Sky Creative / Fortnite Collective** / etc

2012 - 2017:  
**Fold7** - Creative Director - Samsung / Audible / GoCompare / Pandora / & across all accounts.

2011 - 2012:  
**The Bank** - Joint Creative Director - SAB Miller (Peroni Global/ Grolsch Global / Pilsner Urquell) / Carphone Warehouse (Get Connected Charity)

2005 - 2011:  
**Beattie McGuinness Bungay** - Senior Creative - Carling / McCain / Diageo Bushmills / nPower / SkyOne / SkyNews / Discovery Channel / Ikea / First Choice / Virgin...

1998 - 2005 Freelance:  
**AMV/BBDO** - BT / Sainsbury's • **Publicis** - Cadbury / McVities / KP / Post Office / Renault / UBS / Deutsche Telekom / Allied Domeq • **McCann Erickson** - Cobra Beer / Walls / Nestlé • **Ogilvy** - Kotex / Ford corporate / Dove anti-perspirant • **Rainey Kelly Campbell Roalf / Y&R** - Landrover / Ford - KA + Fiesta / Marks & Spencer / The Times / The Sunday Times / Campbells / Suchard / Virgin Colgate • **TBWA** - Cadbury • **Grey** - Barilla Pasta • **Delaney Fletcher Bozel** - Priority Telecom / UPC Telecom • **WCRS** - Sara Lee • **Young & Rubicam** - Ford Focus / Colgate Soft & Gentle / Colgate Total Toothbrush • **Archibald Ingall Stretton** - Project Squirrel • **Delaney Lund Knox Warren** - Halifax / Intelligent Finance • **ADK Europe** - Mitsubishi Motor Company / TDK / Kyocera Mita / Mitsubishi / Pioneer / Fuji

1995 - 1998  
**FCA / Kelly Weedon Shute** - Schwartzkopf - Gliss / Chivers Hartleys / Fuji Tape / Leonard Cheshire – Charity / Fishermans Friend / MD Foods

1993 - 1995  
**CDP** - B&H Superkings / Benson & Hedges Special Filter / Prestige Pans / Honda / The European

1986 - 1993  
**J. Walter Thompson** - NatWest / British Rail / British Telecom - Phonecard / Kit-Kat / Yorkie / Lowenbrau Strong Lager / BAA / Thames Television / St. Ivel Shape Yoghurt / Kelloggs / Lever

**Notable Awards:** Cannes Lions Silver, D&AD Silver, D&AD Graphite, Campaign Big Gold & Silver, Sharks Silver. Campaign Press silver, D&AD Silver nomination, Campaign Poster nomination.

**Skills:** Photoshop / Illustrator / InDesign / Premier / Keynote / Google slides / etc